

MAJOR PROJECTS & REGENERATION TEAM PROJECT UPDATE

March 2015



AmexCommunityStadium
i360
MajorProjects
CircusStreet
KingAlfred
PermanentTravelersSite
PublicRealm
NewEnglandHouse
NewBusinessSpace
Regeneration
OpenMarket
PalmerReleasedLand
PrestonBarracks
UltrafastBroadband
BlackRock
BrightonCentre
PromotingHeritage



Photo Credit: Open Market-Lucy Wil



CITY REGENERATION UNIT

Team Objectives:

The Major Projects & Regeneration Team manages, together with public and private sector partners, the implementation of key regeneration and infrastructure projects that support the city's economic growth and contribute to the transformation of the city for all, including the development of key employment sites. Successful delivery of these major projects provides new business space and employment opportunities, new homes, and community and leisure facilities. Development can also act as a regenerative catalyst encouraging further investment in the city.

Each of our projects contributes towards a vision of shaping the city by developing and sustaining the economy, preserving and promoting our heritage, growing our cultural offer and improving the quality of life for our residents, visitors and businesses. All projects consider the importance of good urban design and public realm, and also ensure that new development has the minimum possible environmental impact. Generally the projects do not receive direct capital investment from the city council and are dependent upon development partners providing external investment.

The Team:

Richard Davies	x6825
Mark Jago	x1106
Katharine Pearce	x2553
Alan Buck	x3451
Mark Ireland	x2705

Project Name & Description	Officer Lead	Background and current project status	Impacts & Outputs	Current project timetables and milestones
<p>Black Rock</p> <p>Vacant seafront site adjacent to Brighton Marina.</p> <p>A temporary Sand Sculpture exhibition opened to the public on 8 April 2013 and has a temporary lease to remain until Summer 2015. This timescale may be extended but no decisions on this have yet been made.</p>	<p><i>Director:</i> Geoff Raw</p> <p><i>Project Mgr:</i> Katharine Pearce (Long term proposals)</p> <p>Toni Manuel/ Ian Shurrock (Sand Sculptures/ Temporary uses)</p>	<p>On December 16th 2014 Policy and Resources Committee agreed to a series of recommendations which will allow council officers to continue negotiation with Standard Life Investments, with the aim of progressing plans to deliver a new multi-use 10,000 seat venue on the Black Rock site, which will unlock the opportunity for an extension to Churchill Square Shopping Centre (a long term aspiration within the City Plan to establish the City as a regional shopping destination) and improve the public realm for this important area.</p>	<p>The Black Rock site and the proposal under discussion offers significant potential for creating jobs, providing new leisure facilities and contributing to the future vitality and sustainability of the seafront. It also offers great potential for contributing to the longer term sustainability of the Marina and drawing visitors along the seafront.</p> <p>Constraints/opportunities include:</p> <ul style="list-style-type: none"> - The need to establish appropriate transport links, as part of a wider seafront strategy, sufficient to support new development - The need to ensure access is protected and if possible enhanced for the Marina – particularly for pedestrians and cyclists. - The opportunity to create a new destination and to regenerate this important section of seafront. 	<p>A new Project Board reconvened in June 2014 to explore long term redevelopment options available to the city council and the first steps towards longer term redevelopment were taken at Policy and Resources on 16th December 2014 with the recommendation to continue negotiations with Standard Life Investments and Venue Ventures to deliver a new multi-use venue and enabling housing on the site.</p> <p>The next step will be a further report to Policy and Resources Committee once Heads of Terms and a draft Development Agreement have been agreed between all the various parties. All will be subject to further discussions with the cross party Project Board which will continue to meet during this process.</p>
<p>Brighton Centre</p> <p>Options under discussion:</p> <p>A newly built Conference, Entertainment and</p>	<p><i>Director:</i> Geoff Raw</p> <p><i>Project</i></p>	<p>A mixed-use development with capacity to utilise land holdings from Standard Life Investments [SLI] (owners of Churchill Square Shopping Centre) to create 2,000 jobs in the City has now been confirmed by a Policy</p>	<p>Mixed-use development: £540m estimated. Total Net Additional Jobs: 2,000 (estimated)</p> <p>In addition: significant amenity and environmental improvements to the</p>	<p>See above. Feasibility discussions are continuing over the next few months with Standard Life Investments in relation to longer-term redevelopment</p>

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Exhibition Centre to replace the current Brighton Centre at Black Rock, with an extension to Churchill Square shopping centre to form a new regional shopping destination and improved seafront offer.	<i>Mgr:</i> Katharine Pearce	and Resources Committee (16/12/14) as the potential way forward. Officers will be developing the proposals for a new Conferencing and Entertainment Venue at Black Rock and an extension to Churchill Square and will continue reporting to the cross party Project Board, coming back to Policy and Resources on progress in due course.	Seafront, West Street and Russell Road/Cannon Place.	options for a multi-use venue at Black Rock (to replace the Brighton Centre) and an extension to the existing Churchill Square shopping Centre.
<p>Circus Street</p> <p>The proposal for the site, dubbed 'Grow Brighton' is to build a high-quality sustainable mixed-use development providing a new university library and teaching space for the University of Brighton; employment space, including managed workspace for the creative industries; residential units, student accommodation, ancillary retail and a community and professional dance space run by South East Dance.</p>	<p><i>Director:</i> Geoff Raw</p> <p><i>Project Mgr:</i> Alan Buck</p>	<p>Cathedral have formed a joint venture with McLaren Property to deliver the site. Cathedral have also recently been bought by Development Securities. This should bring good financial backing, while at the same time Development Securities have stated that the Cathedral team and brand will remain together.</p> <p>The planning application for the £100m regeneration proposal was accepted by planning committee on 17 September 2014. The former municipal fruit and veg market would become a mixed-use scheme and 'innovation quarter' which is expected to create 400 jobs and inject £200m into the city's economy over the next 10 years.</p> <p>Cathedral and McLaren Property have opened a temporary cultural and community use in the building, and have appointed a site manager to run the space.</p>	<p>This scheme will deliver the following uses:</p> <ul style="list-style-type: none"> • New Library and teaching space for the University of Brighton and Student Accommodation (486 beds) as part of an improved educational quarter • Dance Studio and Creative Space for the city • Office space, focused on addressing existing market failure for creative and digital sector • Ancillary retail, cafés and workshops to animate the public spaces • Residential: 142 units <p>The headline economic benefits include 169 FTE (full-time equivalent) construction jobs and 262 FTE jobs generated by the completed development, and an economic impact in the city economy of £103.8m over ten years.</p> <p>The qualitative benefits include the</p>	<ul style="list-style-type: none"> • December 2012: Started detailed design. • June 2013: P&R Committee gave landowner consent for RIBA Stage D scheme. • October 2013: Planning application submitted. • September 2014: Planning permission received (minded to grant subject to S106). • November 2015: Start on site.

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			<p>fact that student housing will relieve pressure on the private rented sector; there will be more, affordable homes; the dance studio provides a focus for dance in the city; it will further integrate the university into the heart of the city bringing enterprise to creativity. There are also physical and townscape improvements linked to the public event square and permeability of the site, replacing the existing derelict market building.</p> <p>The inclusion of the creative space and dance studio within the scheme will contribute to its long-term success in terms of the vibrancy of the area. It will diversify the usage of the site in terms of the range of users and the timings of usage. This will help stop the site becoming an island site and connect it to the other cultural facilities in the city, close to the cultural quarter.</p>	
<p>i360</p> <p>A West Pier Trust project in partnership with the Council and Brighton i360 to build a 175m observation tower providing 360 degree views for 25 miles. Restaurant, retail and exhibition space will also be included and the existing West Pier Toll</p>	<p><i>Director:</i> Geoff Raw</p> <p><i>Project Mgr:</i> Katharine Pearce</p>	<p>A start on site was achieved for the project in June and an official launch undertaken jointly with the opening of the new western arches, opened by the Mayor, on 29th July 2014. The final completion of the i360 project will be in June 2016 and will conclude the regeneration of this important part of the seafront.</p> <p>The benefits created by the project were presented to Cabinet and later</p>	<p>100,000 additional visitors to the City and 600-800,000 visitors a year to the attraction providing regeneration for the wider seafront and areas of Preston Street and Regency Square.</p> <p>Section 106 funding of £77k pre-opening and 1% of ticket revenue to be provided in perpetuity to the Council for environmental and other improvements and community</p>	<p>Start on site: June 2014</p> <p>Jan 2015: i360 recruit Business Development Director to lead on sponsorship opportunities.</p> <p>Victorian Sewer diversion works under base have now been successfully completed. Brighton i360 information channel webpage up and</p>

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<p>Booths (removed from site) will be re-instated. A wider landscaping scheme and work to the eastern and western seafront arches (started in November 2012) will also form part of the final wider regeneration scheme.</p>		<p>to Policy & Resources Committee on 6 March 2014 and agreement was reached that, in conjunction with the Business Case, a compelling argument could be made for the council to act, on commercial terms, as senior lender for the project.</p> <p>The council therefore worked with the various partners, including the Coast to Capital LEP (Local Enterprise Partnership), to achieve Financial Close which was achieved in June 2014.</p>	<p>benefits.</p> <p>154-169 operational and construction jobs and an estimated 444 jobs overall.</p> <p>Annual additional spend of between £13.09 to £25.4m.</p> <p>An increase of between 2%-3.2% in tourism earnings overall for the City.</p> <p>27,000-49,000 estimated new overnight visitors creating a minimum of 49 FTE jobs.</p> <p>2/3 professional placements each year linked to a management training programme.</p> <p>Management trainees and managers will undertake training linked to achieving NVQ qualifications.</p> <p>Landscaping and Environmental improvements to east and west including rebuilding of original Toll Booths as new ticket kiosks as part of i360 project.</p>	<p>running at: www.brightoni360.com</p> <p>Regular newsletter with updates available at the same site: http://www.brightoni360.co.uk/mailling-list.html</p> <p>Completion due: June 2016.</p>

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<p>King Alfred</p> <p>Redevelopment of the King Alfred Leisure Centre site to secure the long-term replacement of the outdated sports and leisure facilities, along with a major residential led enabling development.</p>	<p><i>Director:</i> Geoff Raw</p> <p><i>Project Mgr:</i> Mark Jago</p>	<p>The current King Alfred project was established in late 2012. It is overseen by a cross-party Project Board that prepared the outline specification for the new sports centre, together with the type of enabling development needed to support it. This was formally agreed by the council's Policy & Resources Committee in July 2013.</p> <p>In November 2013, the council held a successful 'Developers' Day' event to help inform the planned procurement process.</p> <p>At its meeting in September 2014 the Project Board agreed to the commencement of the procurement process and the council advertised the development opportunity on 10 October 2014; the first stage of which required submission of 'Pre-Qualification Questionnaires' (PQQs).</p> <p>Submitted PQQs were assessed by the Evaluation Team in November and two bidders were shortlisted to progress to the next stage of the process. They are Bouygues Development and Crest Nicholson Regeneration in partnership with local charity, the Starr Trust. The decision was ratified by the Project Board at its meeting on 12 December 2014.</p>	<p>Provision of modern, high quality, public sports and leisure facilities in the west of the city, and redevelopment of this strategically significant site to enhance the seafront and surrounding area. The enabling development will include a significant number of new homes.</p>	<ul style="list-style-type: none"> • Development opportunity marketed and Pre-Qualification Questionnaire (PQQ) issued – 10 October 2014. • PQQ submission deadline – 10 November 2014 • PQQs evaluated by Officer Evaluation Panel – November 2014 • Shortlist of bidders agreed by Project Board – 12 December 2014 • Shortlisted bidders invited to 'Outline Solutions stage' – w/c 12 December 2014. <u>Indicative timetable</u> for future stages: • Outline Solutions Dialogue – January 2015 to February 2015 • Outline Solutions submitted – 27 February 2015 • Final Tenders return deadline – May 2015 • Preferred Partner agreed – Summer 2015

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		<p>Initial briefing sessions with the Bidders were held in early January 2015, and the formal 'dialogue process' is now well underway. The shortlisted bidders are currently developing their 'Outline Solutions', which are due for submission at the end of February 2015, and this will be followed by a period of evaluation that will help inform the subsequent stages of the 'Competitive Dialogue' process.</p>		
<p>New England House</p> <p>The proposal is to establish a future vision for New England House as a large scale, high profile and visible managed business centre focused on the Creative industries and Digital businesses. The early proposal is for the city council to seek development partners with whom to develop a clear partnership vision, viable business case and funding package for the development of New England House as a digital media hub.</p>	<p><i>Director:</i> Geoff Raw</p> <p><i>Project Mgr:</i> Alan Buck</p>	<p>The growth hub at New England House forms a key part of the City Deal with the government. Feasibility options and a business case have been explored as part of that work. Government have pledged £4.9m towards the project through the City Deal.</p> <p>The next step is to consider procurement options for taking the project forwards with partners. We are also engaging with tenants already in the building and want to build on early engagement with them.</p> <p>Work has been done to refresh and update previous survey work to get a better understanding of the condition of the building and the potential costs involved in renewal. This information will help to inform subsequent stages. Initial high level feasibility work has</p>	<p>The project will explore options to reconfigure and extend New England House at an estimated cost of £24.53m, with joint venture approach between the City Council and a private sector partner. The expansion of the building would involve increasing the net lettable floor space by 7,089 sq.m to 18,459 sq.m.</p>	<p>An updated business case was issued to DCLG with a view to accessing the City Deal funding at the earliest opportunity to help unlock the proposal. This was scrutinised and approved by DCLG on 5 November 2014.</p> <p>Options are now being actively explored for procuring a private sector partner and a report on the recommended way forward will be presented to a future Policy & Resources Committee in early 2015.</p>

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		<p>also been undertaken by Property & Design to inform the city council's ask around New England House in the City Deal.</p> <p>The RECREATE project, which includes a 3,500sq.ft refit of space at New England House to transform it into a creative hub 'Fusebox.' This space is managed by Wired Sussex.</p> <p>The Brighton Digital Exchange is outlined in more detail elsewhere on this agenda.</p>		
<p>Open Market</p> <p>To redevelop the Open Market to create an exciting mixed-use development combining a new modern market offering a diverse retail offer and promoting fresh, healthy food and local producers with affordable housing, arts based workshops and a venue for street art and entertainment.</p> <p>The new market will be operated on a not for profit basis for the benefit of the community and contribute to the wider regeneration of the London Road area.</p>	<p><i>Director:</i> Geoff Raw</p> <p><i>Project Mgr:</i> Richard Davies</p>	<ul style="list-style-type: none"> • P&R approval in April 2006 to support the Open Market Traders Association (OMTA) to prepare a redevelopment proposal. • Landowner consent under delegated authority approved for RIBA Stage D scheme in February 2010. • Hyde submits planning application, permission granted March 2011. • Brighton Open Market CIC formed with members being the council, OMTA, Hyde Housing and Ethical Property Company to take ownership of the new market. • Temporary market operational from 9 January 2012. • New market officially opened on 19 July 2014. • CIC drew down mortgage from Triodos Bank and took long leasehold of market from Hyde in 	<ul style="list-style-type: none"> • New covered market with 45 permanent market stalls surrounding a central market square for temporary stalls, visiting markets and a variety of activities. • CIC to operate the market for local benefit • 12 A1/B1 workshops • 87 affordable housing units • £12.5m external capital investment in local infrastructure. • Approximately 80 FTE construction jobs. • 120 jobs in the new market, workshops and CIC. • New opportunities for small business start-ups. • Venue to promote local produce and local producers. • Code level 4 for disabled residential 	<ul style="list-style-type: none"> • Continue council officer support for management and administration of CIC and running of the new market while the market strengthens viability and resilience.

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		<p>June 2014.</p> <ul style="list-style-type: none"> • 87 affordable housing units completed by Hyde and fully occupied June 2014. • 12 workshops completed and leased by Hyde to Ethical Property Company, June 2014 • CIC appointed Ethical Property Company as managing agents for the new market. 	<p>units (8 out of a total of 87 units)</p> <ul style="list-style-type: none"> • Very good thermal performance of building fabric. • Photovoltaics, green roofs and green walls included in scheme. • Works started on site in October 2011 and completed June 2014. 	
<p>Permanent Traveller Site</p> <p>Project undertaken to manage site selection, delivery of consents and build out of a new permanent traveller site providing 12 permanent pitches for traveller families with local links.</p>	<p><i>Director:</i> Geoff Raw</p> <p><i>Project Mgr:</i> Alan Buck</p>	<p>Research has established that the city has a need to find space for up to 16 permanent traveller pitches to meet the accommodation needs of traveller families who have well established local links. A permanent site will offer those travellers resident in the area greater stability, as well as freeing up space at the transit site.</p> <p>It is proposed that the new site will be built wholly using grant funding administered by the Homes and Communities Agency (HCA). Whilst it will meet the specific housing needs of a certain group, in all other respects, the proposed permanent traveller site is no different than other forms of affordable housing. Residents will have to pay rent and council tax for their pitch, as well as cover their own utility bills.</p> <p>Following an exhaustive site selection</p>	<p>Provision of 12 new permanent pitches providing homes for families.</p> <p>Freeing up of transit provision in the city and so reducing unauthorised encampments.</p> <p>Visual screening to reduce the impact of the existing transit site on the National Park.</p>	<p>September 2013 – Planning application submitted</p> <p>Feb 2013: SDNPA Planning Committee met and agreed they were minded to grant planning consent.</p> <p>June 2014: The Secretary of State agreed to the issuing of the planning consent.</p> <p>Ongoing project work to comply with planning conditions and undertake detailed design.</p> <p>Start on site is expected in April 2015.</p>

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		<p>process, Horsdean was selected as the preferred location. A planning application was submitted in September 2013. The SDNPA Planning Committee met in Feb 2014 and agreed to grant consent. The Secretary of State then spent a period of time considering whether to call the application in, but in late June confirmed that it would not be called in.</p> <p>The current work is around complying with planning conditions and undertaking the detailed design.</p>		
<p>Preston Barracks</p> <p>Redevelopment of the council owned 2.2 hectare brownfield site and adjacent University land spanning the Lewes Road, to create a mixed-use development that will act as a regenerative catalyst for this part of the city.</p> <p>The sites, on the main Lewes Road, are an 'urban gateway' to the city from the 'Academic Corridor' (close to Brighton and Sussex Universities) and are therefore of strategic importance to Brighton &</p>	<p><i>Director:</i> Geoff Raw</p> <p><i>Project Mgr:</i> Mark Jago</p>	<p>Since early 2013, the council has worked in partnership with the University of Brighton and Cathedral Group Ltd (the University's preferred development partner) to unlock the redevelopment of the council-owned Preston Barracks site. Progress was reported to the Policy & Resources Committee in July and December 2013.</p> <p>The partners exchanged contracts on 15 July 2014, and have since that time been undertaking preparatory work necessary to satisfy a number of 'Preliminary Conditions'. Good progress has been made and it is anticipated that initial conditions will be satisfied early in 2015, following which the design development</p>	<p>High quality, sustainable, employment-led, mixed-use development that will act as a regenerative catalyst for this part of the city. The planned scheme will, across the Preston Barracks site and University land, deliver 55,000 sq ft of new employment space in the form of the 'Central Research Laboratory', a business incubation centre that will support new hi-tech and design-led manufacturing start-up companies and entrepreneurs.</p> <p>350 new homes, new University of Brighton academic buildings, student accommodation with 1,300 bedrooms, a health centre and a modest amount of retail space.</p>	<ul style="list-style-type: none"> • Exchange of Contracts – 15 July 2014. • Partners work to satisfy 'Preliminary Conditions' – July 2014 to April 2015 • "Meanwhile uses" begin on site – early 2015 • Detailed design process commences – early 2015. • Planning application anticipated in late 2015 with a view to development commencing end 2016.

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Hove.		process will commence in earnest. Cathedral and the University have also been assembling their full professional team in readiness. In addition to which, Cathedral is developing plans for a range of “meanwhile uses” for the Preston Barracks site; plans that will directly link to the future redevelopment and help promote the longer-term vision.	The scheme will greatly improve the built environment in this part of the city, a key approach to the city centre, and will better integrate with neighbouring residential and business land.	
Falmer Released Land Redevelopment of the former Falmer School land that was not required for the Brighton Aldridge Community Academy (BACA).	<i>Director:</i> Geoff Raw <i>Project Mgr:</i> Richard Davies	<ul style="list-style-type: none"> • Falmer High School land surplus to BACA requirements is available for alternative uses. • Cabinet February 2012 gave delegated authority to proceed with a licence for The Community Stadium Ltd (TCSL) to use the site for temporary stadium parking and provide a temporary home for the Bridge Community Education Centre (The Bridge), subject to a viable business case and the granting of planning permission. • An urgency decision was taken in accordance with the scheme of delegation to grant a licence to TCSL to commence works not requiring planning permission, effective 6/03/12. • Reported to Cabinet on 15 March 2012. • Planning permission granted April 2012 for the works. 	<ul style="list-style-type: none"> • Brownfield land brought back into efficient use. • Short-term support of TCSL to provide temporary stadium parking and temporary accommodation for The Bridge. • Continue support for TCSL to provide match day and event parking with potential capital receipt or revenue stream in the long term. • Potential for new student accommodation and educational facilities combined with stadium parking. • Potential to provide new permanent home for The Bridge. 	<ul style="list-style-type: none"> • Council and TCSL to complete licence for temporary use of the site for stadium parking and accommodation for the Bridge. • The council and TCSL to agree Heads of Terms for the proposed hotel next to the Community Stadium and redevelopment of Falmer Released Land, and to be brought back to P&R Committee before proceeding. • Policy & Resources Committee on 16 December 2014 agreed hotel Heads of Terms. Lease now to be completed. • Council awaiting development proposal from TCSL for Falmer Released Land that is required before agreeing draft Heads

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		<ul style="list-style-type: none"> • The Bridge moved into its new temporary home in May 2012. • October 2013 P&R Committee authorised the Executive Director Environment Development & Housing, Executive Director Finance & Resources and Head of Legal Services to enter into negotiations with TCSL regarding the proposed hotel next to the Community Stadium, redevelopment of the Falmer Released Land and agreed that draft Heads of Terms be brought back to P&R for final approval. 		<p>of Terms to be reported to Policy & Resources Committee.</p> <ul style="list-style-type: none"> • Continue officer support for The Bridge to seek a permanent home on or off site and as part of any redevelopment proposal.
<p>Ultrafast Broadband The city council submitted a bid to DCMS under the second phase of the Super-Connected Cities Programme to improve digital connectivity in the city. The bid was successful.</p>	<p><i>Director:</i> Geoff Raw</p> <p><i>Project Mgr:</i> Alan Buck</p>	<p>‘Second tier’ cities were invited to bid following a process of lobbying by the city’s MPs and Members. There is a £50m pot to be bid for by 27 cities.</p> <p>The voucher connection scheme opened in February 2014 and has been issuing vouchers to businesses since then. It is currently being geographically extended to the Greater Brighton Area. The government are extending the scheme into 2015-16.</p> <p>We are also using SCCP funding to install wireless hotspots in public buildings and reception areas to facilitate public access to our digital services. A list of council buildings has been drawn up and prioritised.</p>	<p>Funding will deliver an estimated 1,000 connection vouchers for SMEs to achieve a step change in connection speeds and wireless hotspots in public buildings.</p>	<p>Application Submitted: 17th September 2012.</p> <p>Voucher Connection Scheme opened Feb 2014.</p> <p>Work on surveying buildings and installing public Wi-Fi expected commenced in Jan 2015 and will be completed by the end of March.</p> <p>Date for spending of grant: By April 2015.</p> <p>The BDX should be complete in the Spring of 2015.</p>

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		<p>SCCP funding is also being used to deliver a digital exchange in New England House – the Brighton Digital Exchange (BDX). This also involves providing fibre cabling to all units in the building. Any interested business in the building and the city centre has the potential to benefit from connecting to the digital exchange, which allows for advanced and rapid forms of file sharing and storage.</p>		

